

# Brooke Cutmore

*Junior Creative currently working at Creature of London.*

I'm a thinker, a do-er and a maker. I like to create new out of old with my sewing machine, ride my bike come rain or shine and anything to do with owls. You can view my work and creations at [brookecutmore.co.uk](http://brookecutmore.co.uk)

## experience

### ***Creature of London***

*May 2011 - Present, Full Time Employment*

Clients: Adidas, Jordans, Ryvita, Moo.com.

**KEY PROJECT:** Moo.com. Launch of service nationwide. 4 TVC and Banners to encourage people to unleash their inner entrepreneur and start something remarkable.

### ***Creature Seattle***

*Jan - February 2012, Creative Exchange*

Clients: HP, Dickies, MSN

Invited by Creature to work in their Seattle office for 6 weeks. Working on pitches for Expedia and MSN, as well as projects for Dickies and HP.

### ***18 Feet & Rising***

*Feb - Apr 2011, Creative Placement*

Clients: Selfridges, Freeview, LoveFilm, Red Stripe

**KEY PROJECT:** Selfridges. Press ad for in-flight magazines. Targeted at international tourists en-route to the UK, positioning Selfridges at the heart of London fashion.

### ***Inferno London***

*Nov - Dec 2010, Creative Placement*

Clients: Kiss 100, Asahi, Nokia.

**KEY PROJECT:** Kiss 100. Father Kissmas Giveaway Competition. An interactive Facebook app that uses listener's profile information to suggest a present and enter them into the competition. Results: 57,000 entries, 35,000 new fans, 13.5% listener increase.

**education**

Creative Advertising: First Class Hons at University of Lincoln, 2010.  
Art & Design Foundation at City College Brighton and Hove, 2004.  
A-Levels in Photography, Art, Graphics, IT, and Sociology, 2003.

**me**

I have a passion for making and creating using fabrics, textiles and furniture. By reading a range of design and craft blogs, I keep up to date with latest trends and technologies.

**skills****SOFTWARE**

Adobe Creative Suite: Photoshop, Illustrator & InDesign, Adobe Acrobat Professional, Microsoft Office, Keynote, PowerPoint.

**HARDWARE**

Pens, pencils, paper, layout pads, SLR Camera and a sewing

machine.

**portfolio**

[brookecutmore.co.uk](http://brookecutmore.co.uk)

**contact**

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